



Impact Privacy Policy

Impact values and protects our customers' privacy. We utilize current web technologies and best practices to ensure that we keep our customers' sensitive data secure.

Note: Any reference to "we", "us", "our website" or Impact are references to the www.ImpactConnects.com site (the "Website"). Impact provides links to the websites of many other companies to which this policy does not apply. We cannot, and do not, assume responsibility for the privacy or information policies, practices or actions of any third parties.

Disclosure and Visitor Choice

Although we respect the privacy of all those who visit our Website and use our online services, we do collect information from our visitors, including customers. This Privacy Policy governs your interaction with the Website and your registration for and use of our online services (collectively, the "Services"). Except as set forth within this Privacy Policy, we do not release personally identifiable information about our members and visitors without their permission.

A. The Information We Gather

We gather two types of information about users:

1. **Non-personally identifiable information (information that does not identify a specific individual):** When visitors use the Services, we collect and aggregate information indicating, among other things, which pages were visited, the order in which they were visited, and which links were "clicked." Collecting such information involves the collection and logging of IP addresses, operating system, and browser software used by each user of the Services. Although such information is not personally identifiable, we can determine from the IP address a visitor's Internet Service Provider and the geographic location of his or her point of connectivity.

The non-personally identifiable information we collect helps us identify the most popular areas of our Website and determine the effectiveness of our promotional activities. We collect non-personally identifiable information in part through the use of "cookies" - that is, small text files placed on your computer's hard drive - that help us determine the type of content and pages to which you link, the length of time you spend at any particular area of the Services, and the Services you choose to use.

Cookies allow us to serve you better and more efficiently, and to personalize your experience with the Services - for example, by allowing us to save your password so that you do not have to reenter it each time you use the Services. Nevertheless, you should be able to control how and whether cookies will be accepted by your web browser. For more information on how to do so, please refer to the documentation accompanying your browser.

Links to Other Sites

This Website contains links to other sites that are not owned or controlled by this Website. Please be aware that we are not responsible for the privacy practices of such other sites.

This Website utilizes framing and masking techniques to make it appear that the user is still on the site when the user is actually on a third party website. In this situation, both parties are collecting your data and both privacy policies govern the data collected. We will not share your data with third parties without your consent in these and other relationships. We encourage you to be aware when you leave our site and to read the privacy policies of each and every Website that collects personally identifiable information.

This privacy policy applies only to information collected by this Website.

2. **Personally identifiable information:** In certain areas of the Services, such as those in which you complete a profile, we may request that you provide us with certain personally identifiable information, such as your e-mail address, name, zip code, and profession. We will, in such situations, seek to identify which informational items are required and which are optional.

Users of the Services should complete profiles on our Website only if they wish such information to be viewed by Impact.

This website is directed at adults, and we do not knowingly collect personally identifiable information from children under 18 years of age.. Children under the age of 18 should only use this site with the consent of a parent or guardian. That said, we feel the content on this website is not objectionable.

In the event that you encounter any Impact user who is improperly collecting or using information about you or other users, please contact sales@impactconnects.com.

B. How we use (and do not use) the information we gather.

Please take some time to familiarize yourself with the different ways we use the information we gather. Keep in mind that, while Impact encourages all third parties involved to adhere to our policies regarding the privacy of our visitors and members and to otherwise handle personally identifiable information in a responsible manner, we cannot and do not assume any responsibility for any actions or omissions of third parties, including the manner in which they use information received either from Impact or independently. Nevertheless, in the event you encounter any third party associated with, or who claims association with Impact, who you feel is improperly collecting or using information about you, please contact sales@ImpactConnects.com and we will be happy to forward your message to the third party or contact the third party on your behalf.

1. **How we use (and do not use) non-personally identifiable information:** We use non-personally identifiable information in aggregate form to build higher quality, more useful Services by performing statistical analyses of the collective characteristics and behavior of our visitors and members, and by measuring demographics and interests regarding specific areas of the Services.
2. **How we use (and do not use) personally identifiable information:** We do not sell, re-sell or distribute for re-sale your personally identifiable information.

Please note that Impact reserves the right to disclose information submitted by or concerning any visitor or member as we reasonably feel is necessary to protect our systems or business. We may also disclose your personally identifiable information as required by law, such as to comply with a subpoena or other legal process, when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request. We cooperate with law enforcement agencies in identifying

those who may be using our servers or Services for illegal activities. We also reserve the right to report any suspected illegal activity to law enforcement for investigation or prosecution, or to suspend or terminate your membership in connection with any suspected illegal or infringing activity.

If Impact is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Website of any change in ownership or uses of your personally identifiable information, as well as any choices you may have regarding your personally identifiable information. Impact reserves the right to assign, sell, license, or otherwise transfer to a third party your personally identifiable information in connection with an assignment, sale, joint venture, or other transfer or disposition of any portion or all of Impact's or its affiliated entities' assets or stock.

Subject to the foregoing, Impact uses your personally identifying information in several ways:

- to customize various aspects of the Services to your preferences;
 - to send to you Impact solicitations, product announcements, and the like that we feel may be of interest to you (you may "opt out" of receiving these materials);
 - to "pre-populate" forms that are displayed for the purpose of collecting individual data by Impact (in no case will pre-populating a form automatically transfer any data to a third party - only if you voluntarily request that such data be transferred will any such transfer take place, e.g., by clicking the "Submit" button); and
 - as may be necessary to support the operation of the Services
3. **Opting Out:** You may receive promotional materials from us about Impact Services. You may "opt out" of receiving such materials at any time by using the "opt-out" link included in each email. If you have provided more than one email address to our service, you may continue to be contacted, unless you request to unsubscribe each email address you have provided.

C. Security

The security of your personally identifiable information is important to us. When you enter sensitive information on our Website, we encrypt the transmission of that information using secure socket layer technology (SSL).

We follow generally accepted standards to protect the personally identifiable information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Website, you can contact us at sales@ImpactConnects.com.

D. Social Media Features

Our Web site includes Social Media Features, such as the Facebook Like button and Widgets, that run on our site. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

E. Changes to this Privacy Policy

We may update this privacy policy to reflect changes to our information practices. If we make any material changes we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Note that, by using the Services, you signify your agreement to this Privacy Policy. If you do not agree to this Policy, please do not use the Services. Your continued use of the Services subsequent to changes to this Policy will mean that you accept the changes; therefore, please bookmark this page and review it periodically. If you have any questions regarding this Privacy Policy, or any other privacy issues in connection with the Services, please e-mail us at sales@ImpactConnects.com.